

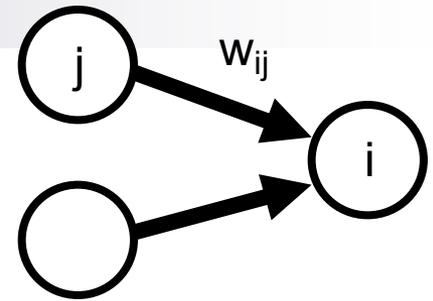
# Algorithms for cue competition

Suggestions from EEG and eye-tracking data

Andy Wills

University of Exeter

# Cue competition



<u>Phase 1</u>	<u>Phase 2</u>	<u>Test</u>
A+	AX+	X?
B-	BY+	Y?

$$\Delta w = \alpha (\lambda_i - w_{ij}) a_j$$

$$\Delta w = \alpha (\lambda_i - \sum a w) a_j$$

Deductive reasoning

Linear operator

LMS rule

1	2
A+	AX+
B-	BY+

# Selective attention

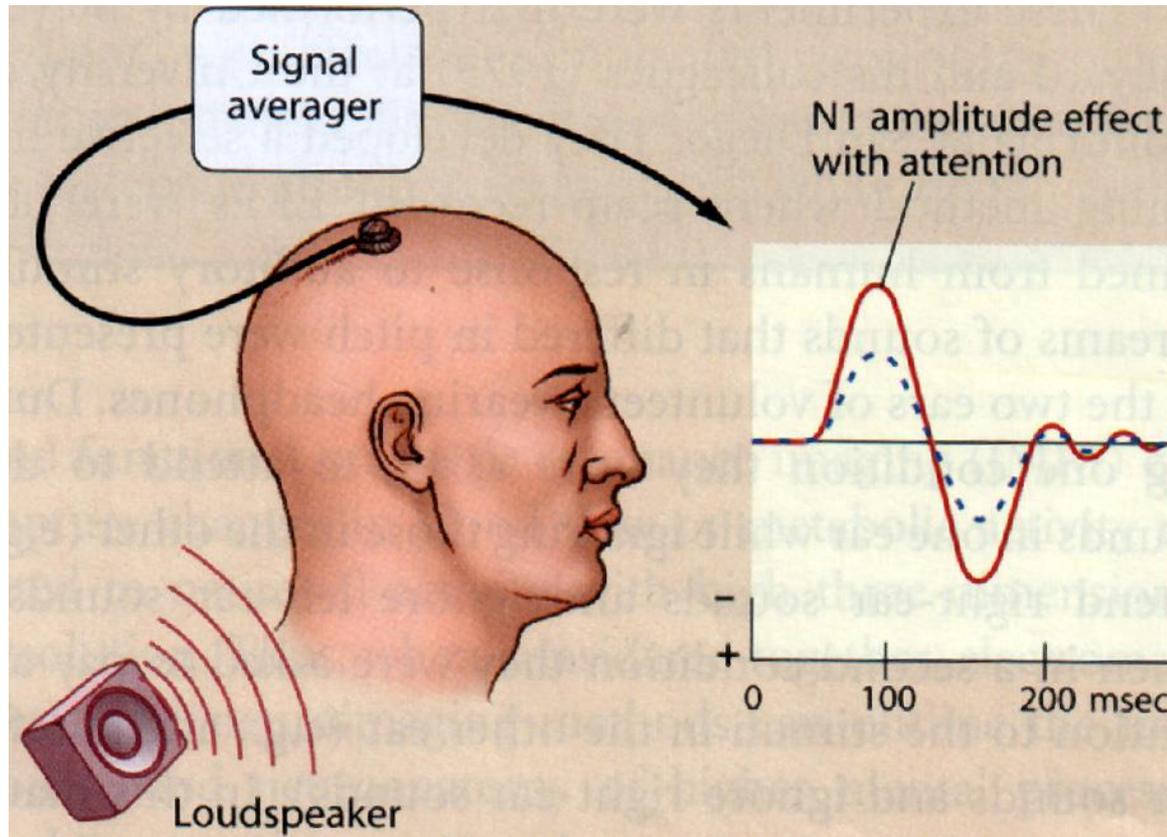
## ■ Mackintosh (1975)

- $\alpha$  is stimulus-specific
- $\alpha$  increases when the stimulus predicts a change in reinforcement; decreases when it does not.

$\Delta\alpha_A$  positive if  $|\lambda - w_a| < |\lambda - w_x|$

$\Delta\alpha_A$  negative if  $|\lambda - w_a| \geq |\lambda - w_x|$

# Selective attention and ERP



**Attentionally differentiated?**

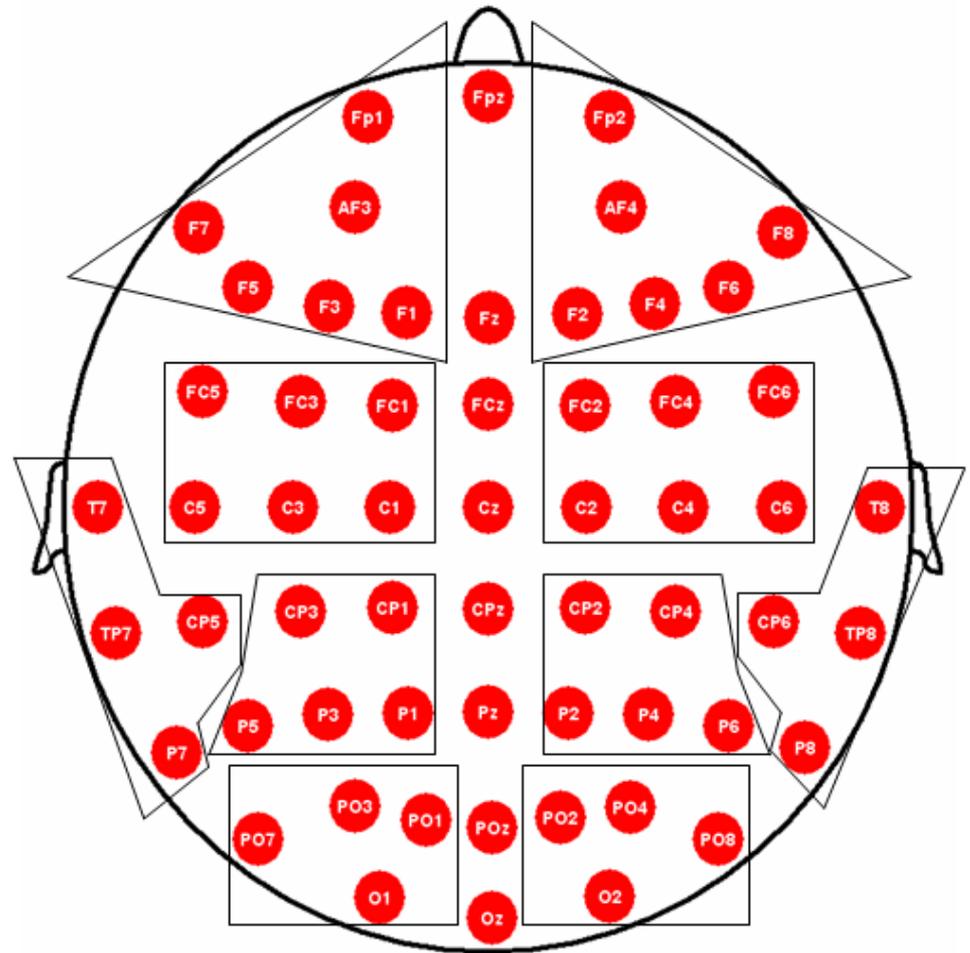
**When?**

**(approximately) where?**

1	2	Test
A+	AX+	<b>X</b>
B-	BY+	<b>Y</b>

- Hillyard et al. (1973) ... Luck *et al.* (2000)

- High-density EEG array allows cortical localisation via LORETA.



# Selective attention and gaze direction

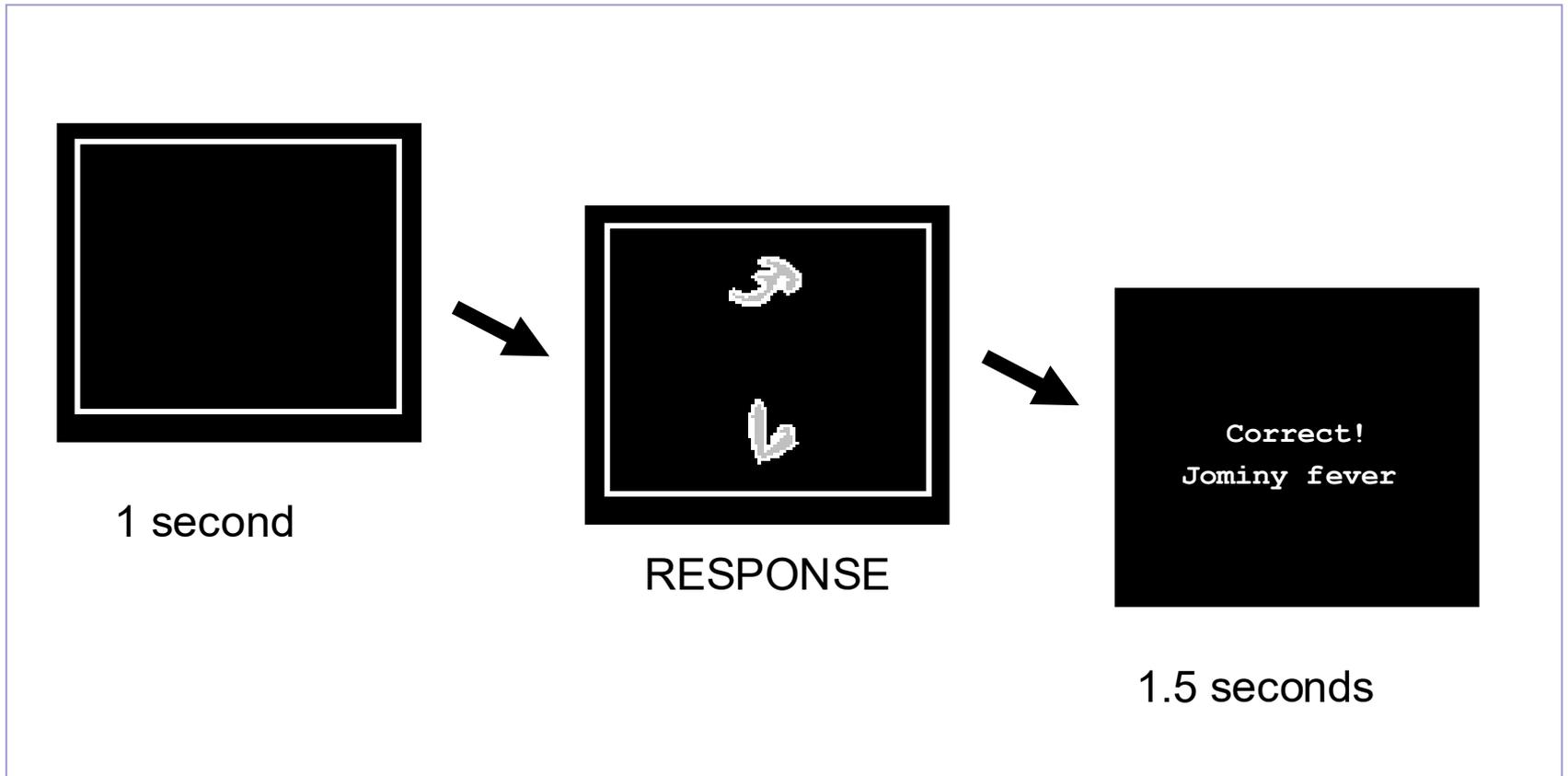


Attentional selection?

1	2	Test
A+	<b>AX+</b>	X
B-	<b>BY+</b>	Y

- Kaakinen et al., 2002; Rehder & Hoffman, 2003

# Trial structure



- 2 second time-out (0.3% trials terminated)

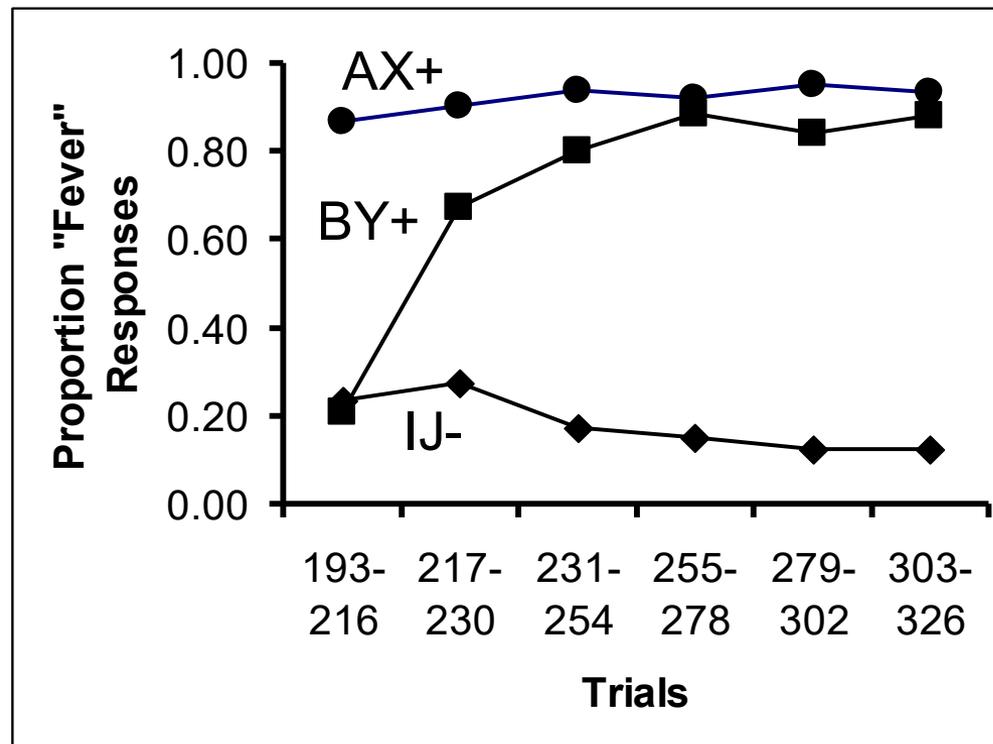
# Behavioural results

Phase 1

A+ 0.90

B- 0.03

I- 0.03



Phase 3

X – 0.45

(807ms)

Y – 0.72

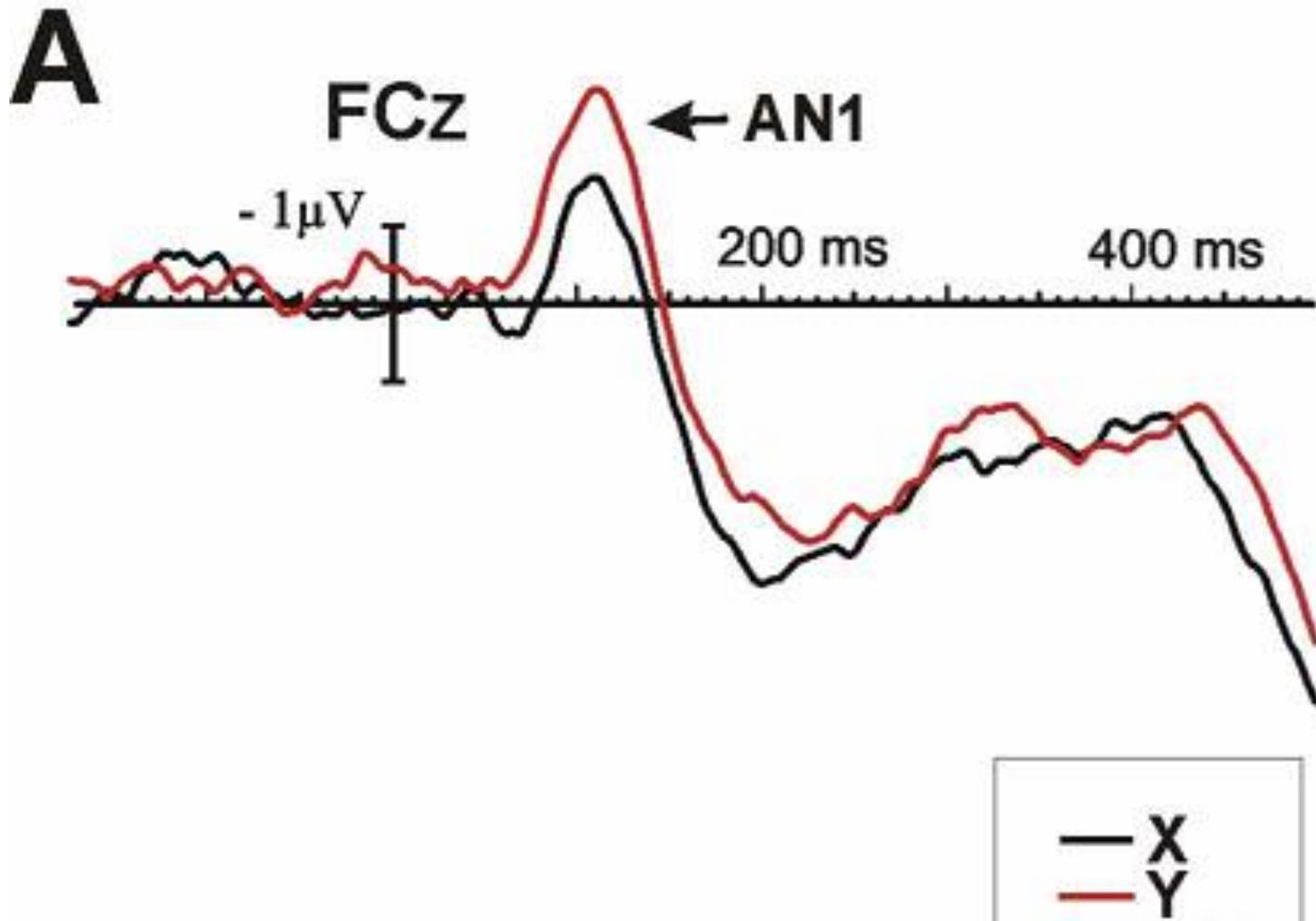
(767ms)

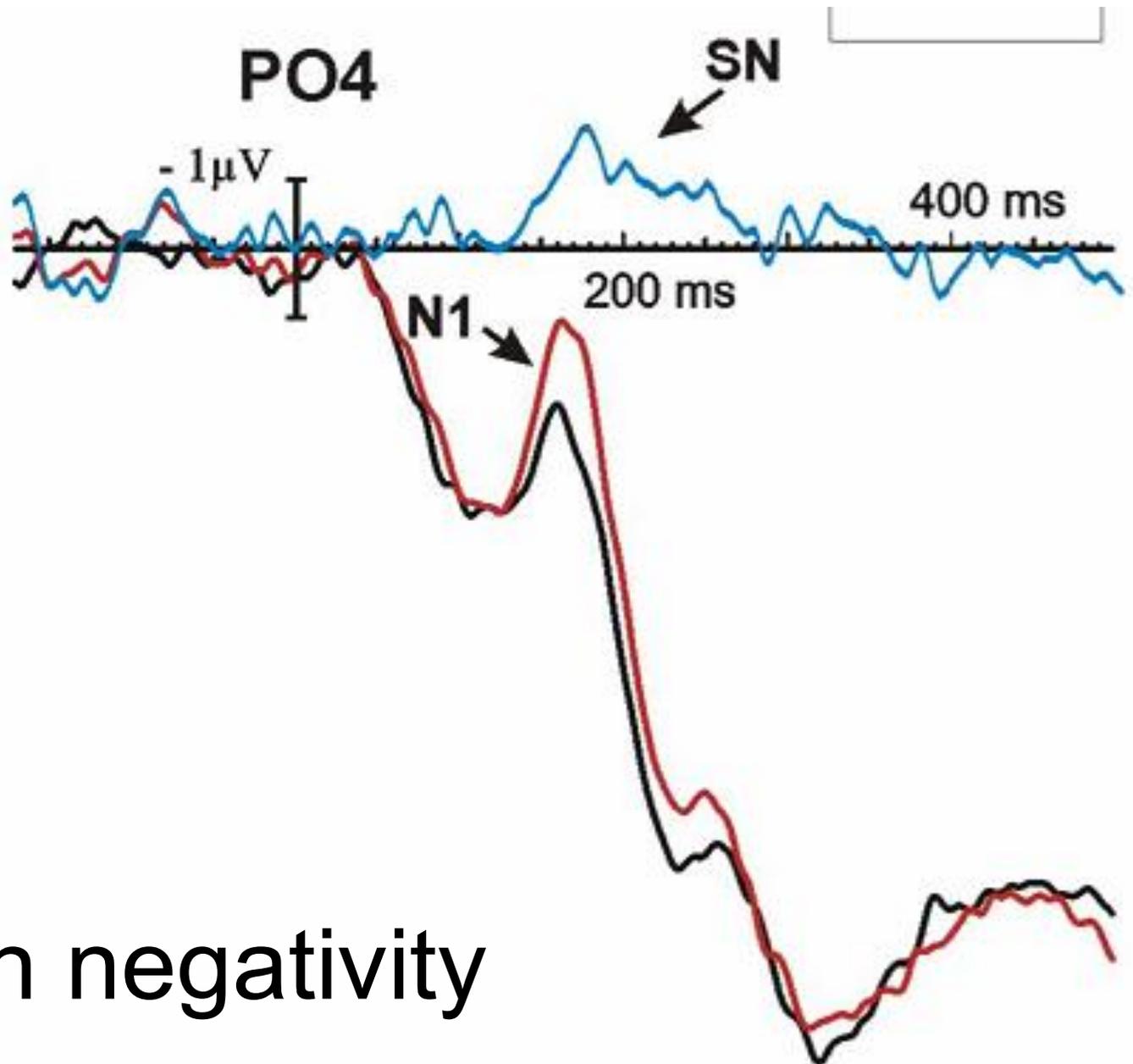
- Other phase 3 trial types:

A:0.96; AX: 0.98; BY: 0.91; B: 0.18

# Earliest differences

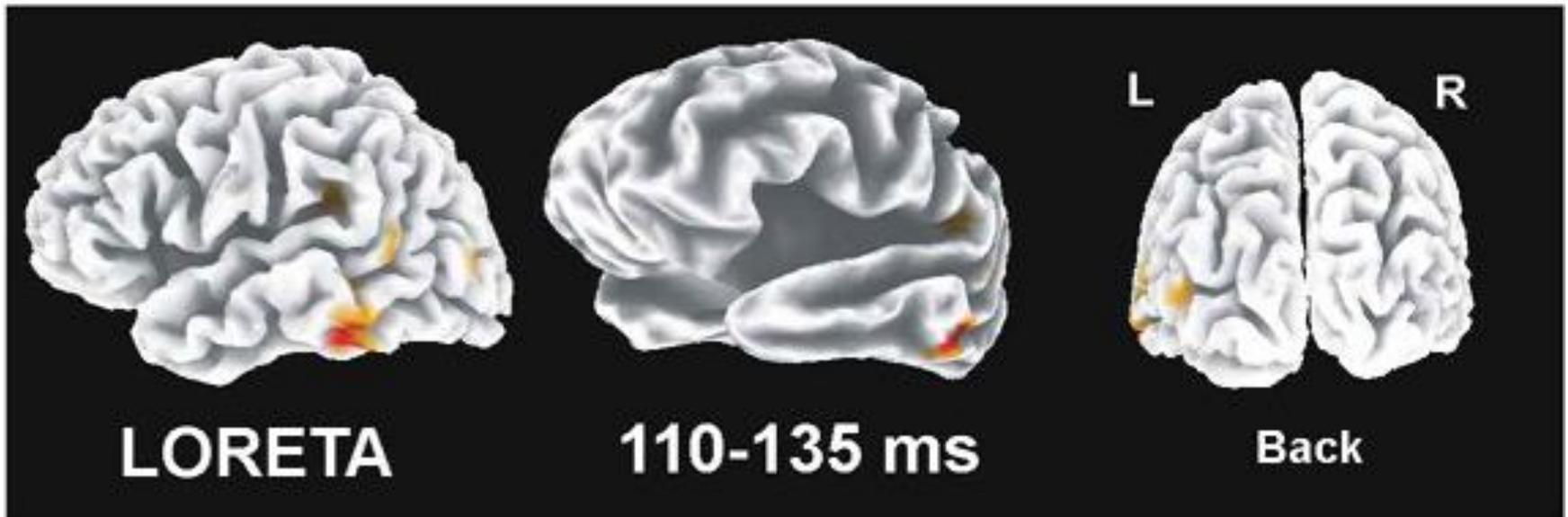
1	2	Test
A+	AX+	X
B-	BY+	Y





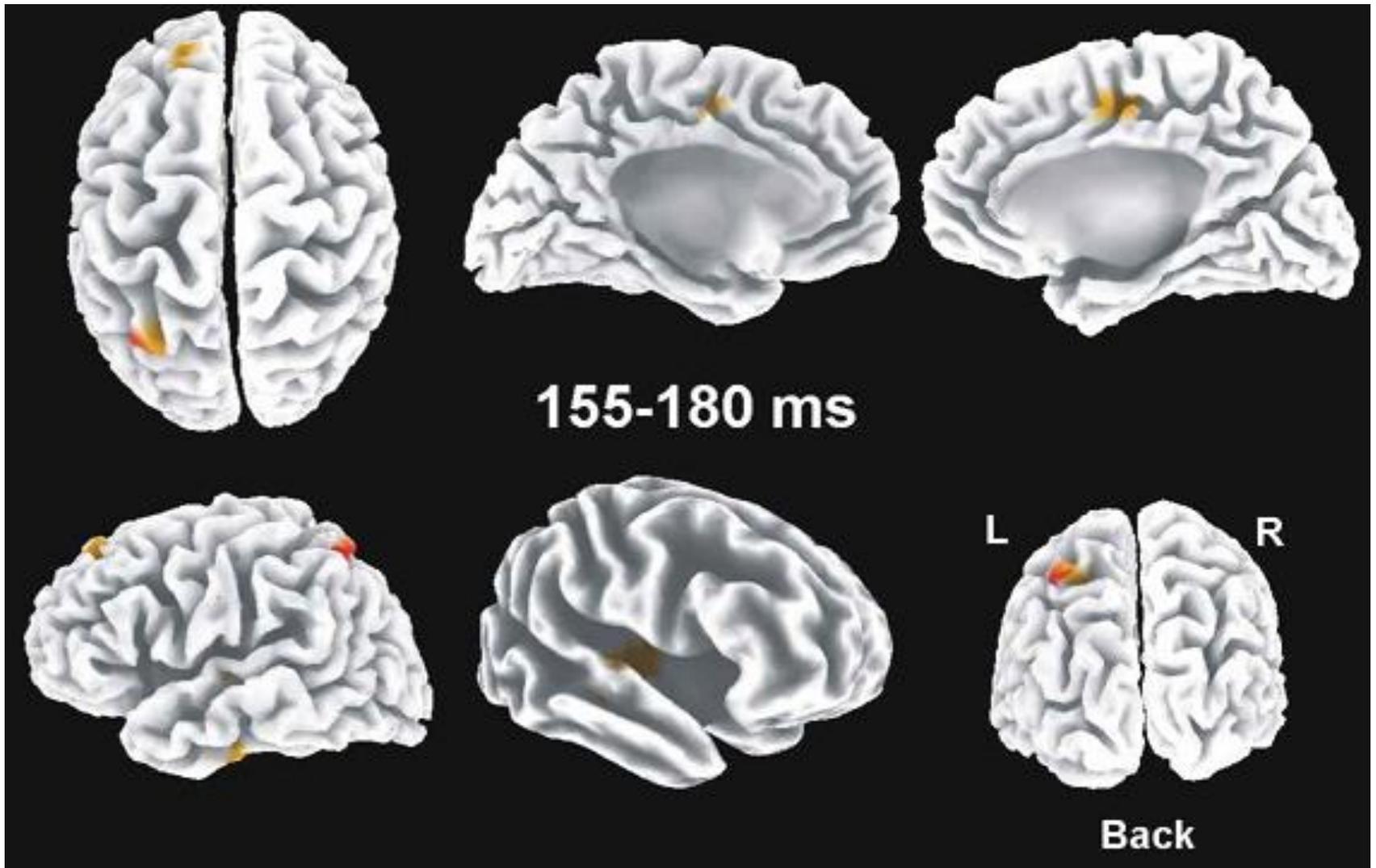
Selection negativity

# Earliest differences



lateral occipital, inferior temporal, posterior mid-temporal and posterior insula

# Selection negativity

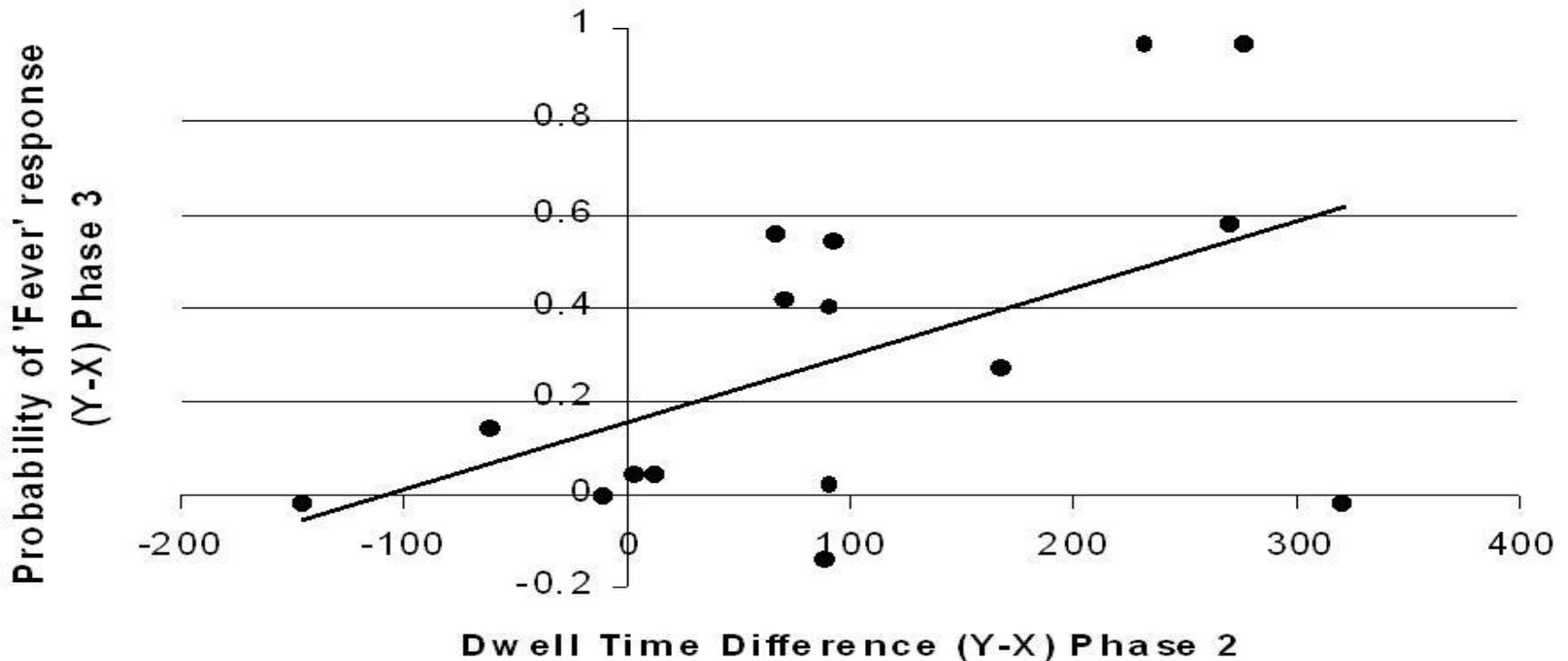


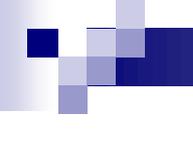
superior parietal, superior medial frontal, inferior temporal, anterior cingulate, insula

# Gaze direction

- $X / (A+X)$       0.37
- $Y / (B+Y)$       0.46

1	2	Test
A+	<b>AX+</b>	X
B-	<b>BY+</b>	Y





# Summary

- Stimuli that predict a change in reinforcement attract more attention than those that do not.
- Attentional differentiation begins within 120ms of stimulus onset in the dorsal (“what”) pathway of the visual system.
- Findings consistent with the idea that cue competition (at least partly) results from stimulus-specific learning rates modulated by predictive history (e.g. Mackintosh, 1975).